



## Media Contact

Emma Sullivan  
Bellevue Downtown Association  
(425) 990-3098  
emma@bellevuedowntown.com

## Bellevue Magic Season Returns for 21<sup>st</sup> Year

EXPANDED MAGIC SEASON ICE ARENA MOVES BACK TO BELLEVUE DOWNTOWN PARK

**BELLEVUE, Wash. (Oct. 23, 2017)** – The 21<sup>st</sup> annual Bellevue Magic Season kicks off November 24<sup>th</sup> turning Downtown Bellevue into the perfect whimsical holiday destination. Don't miss out on The Bellevue Collection's Snowflake Lane, holiday performances at Meydenbauer Centre Theatre, half a million lights at Garden d'Lights, and an expanded ice arena at Bellevue Downtown Park. Details, hours and directions available at [bellevuedowntown.com](http://bellevuedowntown.com).

### Bellevue Magic Season Events

#### **Bellevue Magic Season Ice Arena presented by Alaska Airlines Visa Signature® card**

November 24, 2017 – January 15, 2018

*Produced by Bellevue Downtown Association*

The Magic Season Ice Arena is the region's largest open-air holiday skating experience. The festive venue features a heated viewing area, shelter for all-weather skating, concessions, and a series of special skating events. For more information, visit [bellevuedowntown.com](http://bellevuedowntown.com) or call (425) 453-1223.

- \* Returns to Bellevue Downtown Park – 10201 NE 4<sup>th</sup> Street, southwest corner near Inspiration Playground
- \* Expanded ice surface – now over 9,000 square feet, an increase of 25% over previous years
- \* \$14 admission (includes skate rental), \$10 admission for 8 years and under (includes skate rental)
- \* Free Skate Mondays compliments of Alaska Airlines Visa Signature® card and Bank of America. Show your Alaska Airlines Visa Signature® card or Bank of America debit or credit card to receive two free skate admissions on Mondays. Promotion valid for one card per guest, per visit.
- \* Discount Admission Pass – purchase 10 skate admissions for \$95 (includes skate rental), a savings of \$45! Available at [bellevuedowntown.com](http://bellevuedowntown.com) or during public hours at the Ice Arena.
- \* Special events including free skating lessons, stroller skating and themed skate experiences

#### **Snowflake Lane**

November 24 – December 24, 2017

*Produced and Presented by The Bellevue Collection and the Kemper Freeman family*

The Bellevue Collection has expanded and so has Snowflake Lane. You can experience all your favorite characters – with falling snow, beautiful lights, and delightful holiday music. The nightly parade can be seen from any place on the sidewalks on both sides of Bellevue Way between NE 4<sup>th</sup> Street and NE 8<sup>th</sup> Street with its new extended route. Standing in the street is not permitted.

Visit [SnowflakeLane.com](http://SnowflakeLane.com) for parade route and complete information.

- \* Nightly at 7 p.m.
- \* The One Place Where Snow Falls Every Night

## **Garden d'Lights**

November 25 – December 31, 2017

*Produced by Bellevue Botanical Garden Society in partnership with Bellevue Parks & Community Services*

Garden d'Lights features over half a million sparkling lights formed into the whimsical shapes of plants, flowers, birds, animals, and cascading waterfalls set amid the natural beauty of the Bellevue Botanical Garden. Supported by Classical KING FM 98.1. For more information, visit [gardendlights.org](http://gardendlights.org).

- \* Bellevue Botanical Garden – 12001 Main Street, Bellevue
- \* Open nightly, 4:30 – 9 p.m., lights go out at 9:30 p.m.
- \* \$5 admission, children 10 and under free. Advance tickets available online at [gardendlights.org](http://gardendlights.org).
- \* Event Free Nights – no tickets required on Nov. 27 – 30 and Dec. 4 – 7
- \* On-site parking \$5 per vehicle (cash only), free with disabled parking permit. Free parking at Wilburton Hill Park.

## **Holiday Performances at Meydenbauer Center Theatre**

November 25 – December 23, 2017

Meydenbauer Center Theatre hosts an enchanting series of holiday themed productions, including Evergreen City Ballet's *The Nutcracker*, Sammamish Symphony Orchestra's *Christmas in Bellevue*, International Ballet Theatre's *The Nutcracker*, and *Magical Strings – A Celtic Yuletide*. For more information and a complete schedule of performances, visit [meydenbauer.com](http://meydenbauer.com) or call (425) 450-3810.

- \* Meydenbauer Center Theatre – 11100 NE 6<sup>th</sup> Street, Bellevue
- \* Tickets for most shows available through Brown Paper Tickets: 1-800-838-3006 or [BrownPaperTickets.com](http://BrownPaperTickets.com)

## **KidsQuest Children's Museum's Gingerbread House Workshops**

November 24 & 25, 2017

*Hosted by Hyatt Regency Bellevue*

Join KidsQuest for the perfect holiday kick-off! Mountains of icing and a giant candy buffet will inspire even the most creative gingerbread artist. KidsQuest cleans up the mess and you, your family, and your friends take home a reality-defying gingerbread creation to enjoy throughout the season. For more information and to sign up for workshops, visit [KidsQuestMuseum.org](http://KidsQuestMuseum.org). Pre-registration required, space is limited.

- \* Hyatt Regency Bellevue at Bellevue Place – 900 Bellevue Way NE, Evergreen Ballroom
- \* Gingerbread House Workshops:
  - o Friday, November 24, 12 – 2 p.m. and 5 – 7 p.m.
  - o Saturday, November 25, 10 a.m. – 12 p.m. and 2 – 4 p.m.

*For more information and a complete calendar of Bellevue Magic Season events visit [bellevuedowntown.com](http://bellevuedowntown.com).*

**Celebrating its 21<sup>st</sup> year, the Bellevue Magic Season is supported by the following sponsors and partners:** Alaska Airlines Visa Signature® card, Bank of America, Sound Transit, Overlake Medical Center, PACCAR Inc, City of Bellevue, The Bellevue Collection, KidsQuest Children's Museum, Bellevue Botanical Garden Society, Bellevue Parks & Community Services, Meydenbauer Center Theatre, The Seattle Times, KOMO 4 TV, KOMO Newsradio, Talk Radio 570 KVI, STAR 101.5, and Seattle Refined.

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